

2024

HARD HAT EXPO

Promotional Opportunities

EXPO MAILERS

- Personally invite 10,000 potential show attendees to your exhibit
- Mailed three weeks prior to show to contractors, municipalities, trade organizations, and past attendees. We will include two free show tickets and other show promos designed to draw attendees to the show

Past mailings have been very effective in attracting people to our event and specific booth offers. **DEADLINE: February 23**

Your individual message can be printed and inserted (3.67" x 8.5"), printing available on one or both sides.

B&W on one side, white paper - \$165
4 Color on one side, white paper - \$300

B&W on two sides, white paper - \$215
4 Color on two sides, white paper - \$380

SHOW PROGRAM

- 10,000 Copies will be inserted in Country Folks
- 3,500 Copies will be available at the show
- 4 Color white offset paper, 24 or 32 pages

Full Page - \$350 (6" x 10")

Half Page - \$200 (6" x 4.75")

DEADLINE: February 23



Contact your sales representative or Lee Trade Shows
at 800-218-5586 for additional information